

GIVE

with love

What is GIVE, With Love?

"GIVE, with love" is a fundraising outreach initiative by St Luke's ElderCare (SLEC) with the aim of reaching out to schools to fundraise and volunteer with us.

We hope this outreach will encourage our children to give generously to support elders in need.

Through the support from schools, we hope to raise \$200,000 through "GIVE, with love".

*Why does
SLEC need to
raise funds
urgently?*

During the circuit breaker, SLEC had to suspend our senior care centre services to reduce the risk of our elders contracting COVID-19. Close to 3,000 elders' daily lives were impacted.

Unfortunately, due to the suspension of services from April to June and waiver of fees for the elders, SLEC now needs to raise \$800,000 to cover the loss of income from the closure of centres.

Where will the funds raised go to?



“
It is very convenient for me to bring my husband there. Sakdon enjoyed playing Bingo and singing karaoke with his newfound friends.”

- Mdm Tri Ernisah, Mr Sakdon's wife

\$100 enables an elder with minimal support to receive day care services.



“
I am very thankful for all the help I've gotten from Dr Lim. After she stepped in, my mother's condition improved tremendously.”

- Prema, Mdm Malathy's daughter

\$100 enables a frail and home-bound elder receive home medical services.



“
We strive for our elders to have a "home away from home" experience which centres around empowering our elders to make their own choices.”

- Ms Ng Lay Ling, Director, St Luke's ElderCare Residence @ Ang Mo Kio

\$100 enables an elder at our nursing home to receive a month of diapers.



“
His family members are amazed by his progress and constantly sends me videos of Mr Chua walking on his own around the house.”

- Ms Jennifer, Mr Chua's physiotherapist

\$100 enables an elder who requires therapy to receive a week of day rehabilitation services.

How can your school help?

We thought about how we could make it easier for your school to help raise funds without having to collect and account for cash. We also thought about how to make it easy for your students to give without having to return a donation envelope or pledge card.

- **Create!**

Simply create a fundraising campaign page for the school on www.giving.sg/slec

- **Share!**

Share the campaign page URL to the students and parents via parents' letter or parents' portal

- **Encourage!**

Encourage students to save up and make a donation through the campaign page URL.

- **Save!**

Save up for a month and make the donation through the giving.sg campaign page.

- **Support**

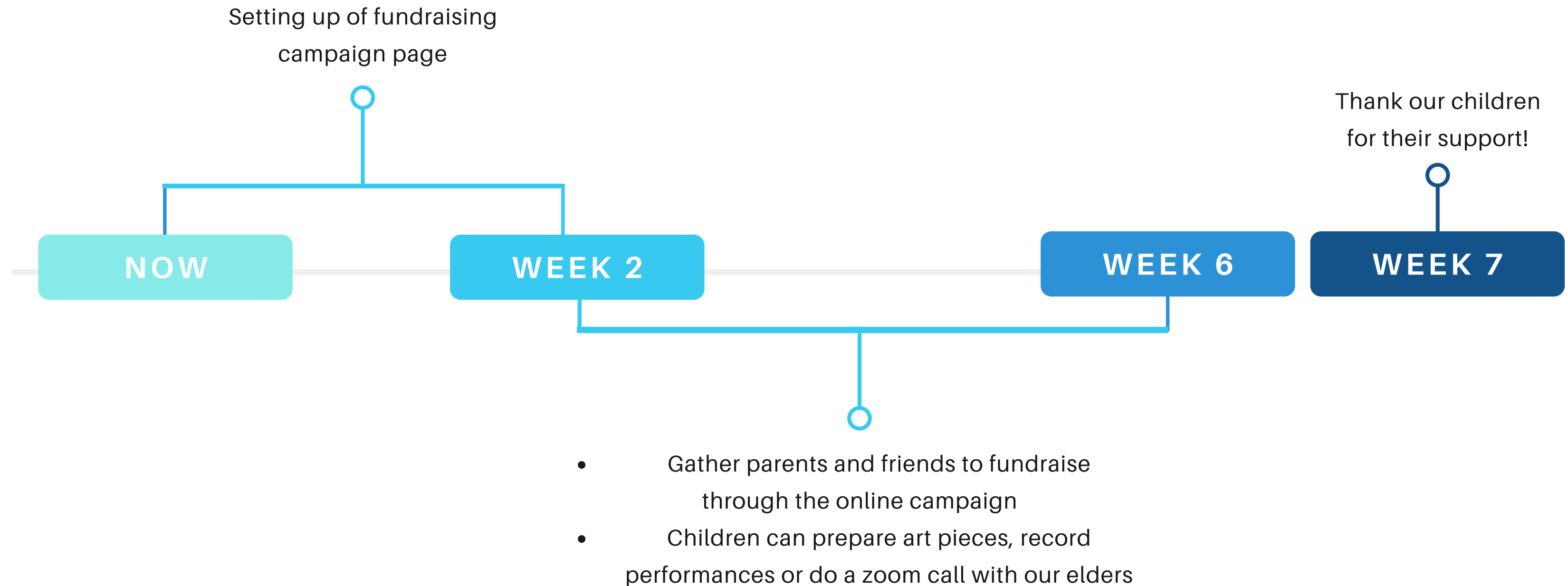
Volunteer at SLEC to engage with our elders.

- **Share!**

Share the link with family and friends to help support our cause.

*What can
your students
do to help?*

Timeline of "GIVE, with love"



How to Set Up a Campaign in 5 mins?

St Luke's ElderCare Ltd
1388 views

Our Volunteering Our Campaigns Saved Profile

St Luke's ElderCare | Luncheon Video 2018
Watch later Share

She's afraid to wake up and walk

Make a Difference

TAX TDR will be issued for donations of \$10 and above.

DONATE ONCE
DONATE MONTHLY
FUNDRAISE NOW

SUPPORTED CAUSES

- Community
- Elderly
- Health
- Social Service

1. Visit www.giving.sg/slec.

**NVPC will be waiving its 3% transaction fees for all donations made through giving.sg from 1 January 2020 to 31 March 2021. St Luke's ElderCare will receive 100% of donations received through giving.sg.*

2. Click "**Fundraise Now**"

3. Ensure your fundraising campaign page is set to "**I'm fundraising for St Luke's ElderCare Ltd**".

How to Set Up a Campaign in 5 mins?

Fundraising Goal

\$2,500

About Campaign

Dear Parents and Teachers,

Our school is currently raising funds to support St Luke's ElderCare (SLEC).

During the Circuit Breaker, SLEC continues to engage our elders through new innovative ways despite having to close their centres. When their centres are closed, they suffered a great lost of income as service fees was waived for the elders.

Our children is doing crafts and zoom performance for our elders. With that, we hope to raise \$2,500 for SLEC to support their work in the community

4. Set a fundraising goal for your school.
Typically, preschools raise between \$2,000 to \$5,000 through a campaign.

5. Provide information on why your school is supporting St Luke's ElderCare.

6. Set the end date for your campaign.
Campaigns usually run for 30 days.

7. Submit your campaign and you're ready to go!

Please give us 24 hours to vet your campaign before it goes public.

Preschools that have raised funds and volunteered through "Give, with love" campaign



Tung Ling Kindergarten

Little Hands, Big Blessings

by Gillian for St Luke's ElderCare Ltd



\$2,770

raised from 14 donors

100% of \$2,500

Expired

Donate Today



TDR will be issued for donations of \$10 and above.

DONATE TODAY

Acekidz Community



I'm fundraising for St Luke's ElderCare Ltd

by Acekidz @ Community for St Luke's ElderCare Ltd



\$4,225

raised from 31 donors

100% of \$4,000

Expired

Donate Today



TDR will be issued for donations of \$10 and above.

DONATE TODAY

Does our school have to manage the donations?

- Not at all! All donations made through the giving.sg campaign page will be directly made to St Luke's ElderCare.

Is there any transaction fees?

- Giving.sg is waiving all transaction fees for donations made between 1 January 2020 to 31 March 2021. This means that 100% of donations made will be received by St Luke's ElderCare!

Are the donations entitled to tax-deduction?

- Yes! Donations made to St Luke's ElderCare are entitled to tax deductions. Donors who require tax deduction should indicate their NRIC/FIN No. during the donation..

FAQs on
"GIVE, with love"
campaign

Can we see how much have been donated?

- Yes! You can actually see the total donation amount and number of donors in real time on the campaign page. You can view an example here:
https://www.giving.sg/campaigns/little_hands_big_blessings

Can SLEC help with us to set up the campaign page?

- Yes! We are glad to assist you with setting up the campaign page. Please point us to the person we can work with to get the page up.

FAQs on
"GIVE, with love"
campaign

Small Actions

X LOTS OF PEOPLE

= BIG CHANGE

*Click here to
Register!*

**If you do have more questions
regarding the campaign, please
feel free to contact us.**

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Senior Executive, Communications & Partnerships

Contact us!

“

**Fundraising is the
gentle art of teaching
the joy of giving.**

Hank Rosso

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